



FROZEN BAKERY

Rise and Shine: Elevate Profits with a Winning Breakfast Menu

QUICHE • COFFEE CAKE • MUFFINS • CINNAMON ROLLS • POUND CAKE

Unlock success with the perfect blend of savory and sweet delights.

From delicious coffee cake to mouthwatering quiche, muffins, and cinnamon rolls – our diverse selection guarantees a winning morning lineup. Craft a breakfast experience that keeps customers returning for more, boosting your profits effortlessly!

Breakfast bakery items offer versatility as a light yet indulgent breakfast option or an afternoon snack paired with a specialty coffee or tea beverage.

Datassential 2023



QUICHE

Savory quiche is a delicious favorite for all ages, any time of the day. With flavor and convenience in mind, Chef Pierre® has perfected the two most popular flavors so you can bake and serve them fresh, right when you need them.

- REAL, AUTHENTIC INGREDIENTS
- EASY TO SERVE
- CONSISTENTLY HIGH QUALITY

30%

of consumers purchase and enjoy quiche outside their homes monthly.

Menuvision proprietary study, 2019

Over 1/3 of consumers love or like quiche.

Datassential Report 2020

SKU	PRODUCT NAME	SIZE	UNIT WT. (OZ)	UNITS/ CASE	CASES/ PALLET	GROSS CASE WT. (LB)
05787	Chef Pierre® Unbaked Broccoli Quiche	10"	38	6	56	17.220
05799	Chef Pierre® Unbaked Spinach and Bacon Quiche	10"	38	6	56	17.220

COFFEE CAKE

Elevate breakfast with Apple Streusel Coffee Cake —packed with chunks of apples and nuts, topped with toasted sweet streusel. Its artisanal charm holds perfectly on display, making it a delicious and visually appealing morning delight that pairs well with a beverage.

Coffee Cake has Incredible Profit Potential!



\$225.36 PER CASE(3 trays per case)



SKU	PRODUCT NAME	SIZE	UNIT WT. (OZ)	UNITS/ CASE	CASES/ PALLET	GROSS CASE WT. (LB)
05402	Chef Pierre® Apple Streusel Coffee Cake	12" x 16"	78	3 Trays	80	19.310

GRAB & GO MUFFINS • CINNAMON ROLLS • POUND CAKE

For a century, we’ve crafted our muffins, mini muffins, cinnamon rolls, and pound cakes using time-honored recipes and real ingredients. They’re just right for that early-morning indulgence or on-the-go snack. Simply thaw and serve a special start to every day.



SKU	PRODUCT NAME	UNITS/ CASE	INDIVIDUAL WT (OZ)	GROSS CASE WT (LBS)
08767	Chef Pierre® Mini Muffin Variety Pack <i>Includes 1 tray each of blueberry, banana nut, and lemon poppyseed</i>	3/54 ct. Trays	0.9	11.76
08820	Chef Pierre® Mini Blueberry Muffin	2/54 ct. Trays	0.9	8.17
08821	Chef Pierre® Mini Banana Nut Muffin	2/54 ct. Trays	0.9	8.17
08825	Chef Pierre® Mini Double Chocolate Muffin	2/54 ct. Trays	0.9	8.54
08607	Chef Pierre® Large Blueberry Streusel Muffin	4/12 ct. Trays	4	14.825
08644	Chef Pierre® Large Double Chocolate Muffin	4/12 ct. Trays	4	14.825
08643	Chef Pierre® Large Cheese Streusel Muffin	4/12 ct. Trays	4	14.825
08419	Sara Lee® Par-Baked Cream Cheese Cinnamon Roll	6/4 ct. Trays	4.75	9.090
08630	Sara Lee® Individually Wrapped Cake Slice Pound Cake	24 ct.	1.75	3.295