



Every season is an opportunity to sell more on-trend desserts and sweet snacks. Our Seasonal Favorites Program gives you a mouthwatering variety of desserts year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

Featuring DELICIOUS DESSERTS



Delicious orchard-fresh Michigan or Washington apples, walnut, cinnamon and a caramel icing packet to finish off this All-American classic.

[GO TO RECIPE >](#)



BLUEBERRY Krunch Pie

Traditional Fruit Pie
10" Unbaked Blueberry Krunch 6ct/46oz

The All-American blueberry pie filled with wild Michigan blueberries, finished with a rich and crunchy streusel topping

[PRODUCT INFO >](#)



Creamy vanilla ice cream blended with a slice of Blueberry Krunch pie, milk and blue food coloring. Topped with whipped cream and blue sprinkles.

[GO TO RECIPE >](#)

OPERATOR TOOLS



FALL Planning Calendar

Make every month an opportunity to sell more desserts. We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect desserts to celebrate the season.

[DOWNLOAD >](#)



TO-GO Solutions

As takeout and delivery grows in popularity, we have the tools to help you plan a profitable to-go program with ease. Click below for resources to help you sell more pies no matter where your customers choose to dine.

[RESOURCES >](#)



SEE OUR *chef inspired culinary* RECIPES & TIPS