

Every season is an opportunity to sell more on-trend desserts and sweet snacks. Our Seasonal Favorites Program gives you a mouthwatering variety of desserts for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.



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RED VELVET Iced Sheet Cake

Sara Lee® Classic Iced Sheet Cake 12"x16" Red Velvet 4ct/78oz

Red Velvet sheet cake covered with cream cheese icing.

PRODUCT INFO >

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CLASSIC SPONGE UnIced Sheet Cake

Sara Lee® Classic Un-Iced Sheet Cake 12"x16" Sponge 4ct/44oz Deliciously fluffy golden sponge sheet cake, uniced and ready to finish.

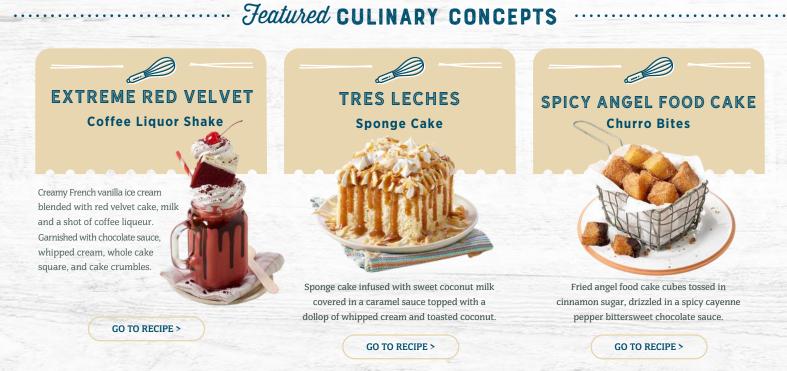
PRODUCT INFO >

ANGEL FOOD No Fat Bundi Cake

Sara Lee® Angel Food 8" Round No Fat Bundt Cake 6ct/22oz

Angel Food Bundt cake with zero fat and cholesterol.

PRODUCT INFO >



Jeatured OPERATOR TOOLS



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Make every month an opportunity to sell more dessert.

We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect dessert to celebrate the season.





Need More Inspiration?

Cake is always a favorite! Add unique decorations, serve it plain, or transform it completely — it's the perfect treat. Sara Lee® sheet cake: thaw, serve, celebrate!





RE-THINK SHEET CAKE

Sarafee FROZEN BAKERY

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