



A Blissful Taste of Heaven!

60% of operators say that
desserts they offer help to
drive profits.

Datassential Dessert Keynote June 2021

- Introducing a delectable new flavor: Strawberry Angel Food Cake, a delightful twist on a nostalgic classic.
- Ring-shaped cake with golden brown crust and a soft, spongy, interior is ideal plain or with berries and/or whipped cream.
- Simply thaw and serve as-is or use as a base to customize new dessert options.
- A delicious, lower-calorie, fat free and cholesterol free alternative for those with special dietary considerations.



Strawberry
Angel Food Cake
20292

Angel Food Cake
07529





Blissfully Delicious & Versatile!

Unlock new possibilities with our versatile Angel Food Cake, a favorite for all ages and a delicious alternative for those with dietary restrictions. Now featuring a tempting twist with our new Strawberry flavor, stimulate your creativity with our recipes to delight taste buds and grow your profits simultaneously.

NEW



RE THINK
Angel Food
CAKE
 GET INSPIRED:
 SaraLeeFrozenBakery.com

Angel Food Cake Churro Bites

Strawberry Angel Food Cake Tea Sandwiches

DRIVE PROFITS WITH ANGEL FOOD CAKE

Angel Food is the #1 selling cake flavor in US Hospitals.¹

New Strawberry Variety Offers Incremental Volume Opportunity

- 62% of Healthcare Operators surveyed responded that they would offer a second Angel Food Cake flavor as a new menu item in addition to current items.²

Strawberry Angel Food Cake Offers Flavor & Menu Variety without Added Ingredients or Complexity

- 77% of Hospital Operators & 47% of LTC Operators serve Angel Food Cake plain.²

SKU	PRODUCT NAME	UNITS PER CASE	INDIVIDUAL UNIT WT	CASE PACK	NET CASE WT	GROSS CASE WT
07529	Sara Lee® Angel Food 8" Round No Fat Bundt Cake	6	22 oz	6ct/22oz	8.25 lbs	9.985 lbs
20292	Sara Lee® Strawberry Angel Food 8" Round No Fat Bundt Cake	6	22 oz	6ct/22oz	8.25 lbs	9.985 lbs

Contact your sales representative to learn more or visit SARALEEFROZENBAKERY.COM/FOODSERVICE

¹Circana L52W YE Sept 2023
² SLFB Proprietary survey with N=100 Healthcare operators, August 2023.