



Every season is an opportunity to sell more on-trend desserts and sweet snacks.

Our Seasonal Favorites Program gives you a mouthwatering variety of desserts for you all year long along with helpful resources backed by consumer preference insights to fill your calendar with profits.

Featuring DELICIOUS DESSERTS



CHERRY Krunch Pie

Traditional Fruit Pie 10" Unbaked
Cherry Krunch 6ct/46oz

The All-American cherry pie filled with tart orchard-grown Michigan cherries, finished with a rich and crunchy streusel topping.

[PRODUCT INFO >](#)



Pound Cake

Sara Lee® Pound Cake 10"
Loaf Classic 12ct/16oz

Moist and tender classic large pound cake.

[PRODUCT INFO >](#)



LEMON Krunch Pie

Traditional Fruit Pie 10" Unbaked
Lemon Krunch 6ct/46oz

We start with 2 golden tender flaky pie crust layers, filled with a lightly lemon filling, finished with a rich and crunchy streusel topping

[PRODUCT INFO >](#)

Featured CULINARY CONCEPTS

TRAVERSE CHERRY AMARETTO BOWL



A slice of our famous Hi-Pie filled with tart orchard-grown Michigan cherries nestled in bourbon whipped cream and fudge, topped with amaretto cookie crumbs and maple oat streusel.

[GO TO RECIPE >](#)

DRUNKEN STRAWBERRIES Over POUND CAKE FRENCH TOAST



Pound cake French toast topped with strawberry whiskey compote and whipped cream.

[GO TO RECIPE >](#)

LEMON KRUNCH PIE with MASCARPONE & BERRIES



The tangy flavor of this lemon pie is balanced perfectly with creamy Mascarpone cheese and fresh berries.

[GO TO RECIPE >](#)

OPERATOR TOOLS

SPRING Planning Calendar

Make every month an opportunity to sell more desserts. We've created this helpful calendar of events, holidays and special occasions and matched them with the perfect desserts to celebrate the season.

[DOWNLOAD >](#)



Pies TO-GO TO-GO Solutions

As takeout and delivery grows in popularity, we have the tools to help you plan a profitable to-go program with ease. Click below for resources to help you sell more pies no matter where your customers choose to dine.

[RESOURCES >](#)



SEE OUR *chef inspired culinary* RECIPES & TIPS

